



ADITYA COLLABORATION WITH
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Campus Recruitment
Training Program

100%
CAMPUS PLACEMENTS
IN 2024-25



**A SYNONYM FOR
CORPORATE PLACEMENTS**

MBA
PROGRAMME



**Helping You
Unlock Your
Potential And
Shape The Future!**

College Code – ADTD, ADTG

All courses are approved by AICTE | Affiliated to Andhra University | www.aditya.ac.in/pgcollege

ADITYA DEGREE & PG COLLEGE

ADITYA BUSINESS SCHOOL

Rajendra Nagar, Visakhapatnam

Call @ 7997086668, 8501986665, 7893195666

Aditya at a Glance

Who we are

The 41 year churning educational & pedagogic experience of Aditya is the foundation of Department of Management studies at Aditya. The guiding factors are inspired by internationally accepted values, such as the principles of the United Nations Global Compact. These principles seek to establish a process of continuous improvement of the management Institutions education to develop new generation business leaders capable of managing the complex challenges faced by businesses and the society at large. Taking the cue from these guiding factors, we adopt our curricula, research, teaching methodologies and institutional strategies to suit the new business challenges and opportunities.

Vision

To be an institute of excellence committed towards research and entrepreneurial skills for creating transformational business leaders.

PROGRAMME HIGHLIGHTS

100% Placement Assistance
Campus Recruitment Training (CRT) from Day 1
Industry ready value added
certification courses
Business club activities
Industrial Visits
Guest Lecturers

Mission

To groom the talent and foster the development of leadership qualities among students by adhering to our disciplinary strengths and by providing activity based academic, research, and service programs of high quality.

Library :

- Wide range of reference & text books
- National & International Journals
- Periodicals, Magazines & Newspapers
- Tutorial CDs, DVDs & Multimedia Kits
- Online National & International Journals.

Certificate Courses: :

- SAP ABAP: TENCON INFRA
- BANKING, FINANCE & INSURANCE: BAJAJ FINSERV
- Cyber Security: Swayam Plus

84 Students Selected in ICICI Bank 2025-26



Our Highlights

Eminent Faculty Members:

ADITYA proudly boasts of its highly qualified, experienced, dedicated and committed faculty. As they play a significant role in imparting quality education through interactive teaching. Their commitment for teaching enhances their involvement with students.

Campus Recruitment Training Programme (CRT Programme) : The ultimate aim of Aditya is to make the campus the 'first stop' for companies in the recruitment process. Students are provided with substantial Training in Arithmetic, Aptitude and Reasoning, Written english test, General Knowledge, Verbal Reasoning, Group Discussions, Interview skills, Resume drafting, Personal and Corporate Etiquette, Time Management and Goal Setting. Aditya has developed inhouse Abhyas portal to make CRT programme more effective.

Our Unique Propositions

Diverse Culture:

Students from 14 states across India and abroad making the campus a diversity hub and fosters global awareness, and prepares students for a diverse and interconnected world by prompting cross-cultural understanding, critical thinking and enhanced creativity.

Case based Pedagogy:

Case based Pedagogy using Harvard Business School's publications & other reputed sources. Students are presented with real or hypothetical

Summer Projects and Internships :

Department of Management helps in finding internships for the students in the respective streams to give them a practical exposure.

Conducting Periodical Surveys :

Students have to meet various stakeholders like Entrepreneurs, Customers and understand them for better insight.



Guest Lectures and Workshops :

Guest lectures and self development workshops are organized on a continuous basis to give an added dimension to the courses. The fascinating lectures on various topics boost the confidence and give practical exposure and interaction to the budding managers.



Industrial Visits :

Industrial visits provide students with a firsthand look at how businesses and industries operate allow students to gain a better understanding of industry practices, technologies, and the challenges faced by professional.



Corporate readiness Programme :

The placement and training cell spares no efforts in running various programs and collaborating with various industries and organizations which equip the students with all the qualities required.



Events & Festivals :

"Digital Marketing Day"

- **PARVA 2024**– PARVA a management event tries to improve the way of functioning the business student community in enhancing performance and Digital Marketing skills of students



WOMENS DAY



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MAX. SALARY:
Rs. 12.5 LPA

AVG. SALARY:
Rs. 4.00 LPA

PLACEMENTS is not a *Chance...* It is a *Choice* for *Adityans..!*

12 LPA

M. S. DEEKSHITHA
AVERIXIS SOLUTIONS

12 LPA

G. LAKSHMI HARIKA
AVERIXIS SOLUTIONS

12 LPA

D. MOUNIKA
AVERIXIS SOLUTIONS

12 LPA

P. SRAVANI
AVERIXIS SOLUTIONS

12 LPA

P. V. VENKATA LAKSHMI
AVERIXIS SOLUTIONS

12 LPA

CH. S. V. S. LAKSHMI
AVERIXIS SOLUTIONS

12 LPA

JAMEER SHAIK
ACMEGRADE

9 LPA

REGANI ROHIT
JYESTA

9 LPA

KEERTHI ALLAKA
JYESTA

8.5 LPA

T. SWAPNA
ACMEGRADE

8.5 LPA

M. S. RAMA KRISHNA
ACMEGRADE

8.5 LPA

B. GNANA POOJITHA
ACMEGRADE

8.5 LPA

A. R. B. SATYANARAYANA
ACMEGRADE

8 LPA

SURYAKALA B
NXTWISE

8 LPA

L. DURGA LAKAMSANI
ACAMEGRADE

8 LPA

MOUNICA PASUPULETI
ACAMEGRADE

8 LPA

R. VEERA PUJITHA
NXTWISE

8 LPA

JHANSI SUSMITHA
NXTWISE

Congratulations to all the students who secured the jobs with GOOD PACKAGES

